

CORINDA STATE HIGH SCHOOL BRAND STYLE SHEET

LOGO - SCHOOL CREST



SCHOOL THEME CREST



Request files from Marketing - marketing@corindashs.eq.edu.au

COLOUR PALETTE

C81 M48 Y92 K59
R25 G60 B28
#193C1C

C2 M4 Y99 K0
R255 G213 B0
#FFE600

C24 M27 Y74 K0
R198 G173 B96
#C6AD60

C1.47 M98.14
Y95.56 K0.11
R235 G34 B39
#EB2227
BUNAR

C41 M5 Y11 K0
R146 G204 B219
#92CCDB
DIBBIL

C0.02 M75.56
Y98.97 K0.01
R242 G99 B34
#F26322
KABUL

C0 M0 Y0 K0
R255 G255 B255
#FFFFFF
MOORI

C27.27 M99.67
Y70.89 K22.32
R152 G27 B57
#981B39
PIRRI

C69.82 M67.45
Y63.86 K73.94
R35 G31 B32
#231F20
YARRAMAN

SCHOOL FONTS

Arial - Headings and Body Copy
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

*Monotype Corsiva Regular is used for the
school's strapline Exceed Your Expectations*

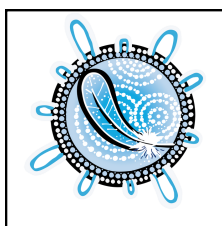
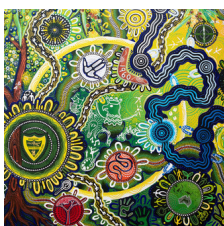
SCHOOL THEME FONTS*

Squada One

Arimo

School theme fonts are saved in Sharepoint under
Communications/Document
library/Templates/2026DreamBuildRepeatToolkit/Fonts

FIRST NATIONS ARTWORK



SCHOOL THEME GRAPHICS

The First Nations Corinda SHS 60th artwork by Cher'nee Sutton (far left) is saved in
Communications/Document library/Images/First Nations Art.

School theme graphics are saved in Sharepoint under Communications/Document
library/Templates/2026DreamBuildRepeatToolkit/Graphics

First Nations House motifs (second on left) are available by request - marketing@corindashs.eq.edu.au.

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PHOTOGRAPHY TIPS

Here are a few basic rules to remember when taking photos at school.

- **Be respectful.** If you're taking photos of students and staff, ask permission first.
- **Check uniforms.**
 - Hair must be tied back if it's below shoulder-length. No half-up, half-down hair.
 - Minimal jewellery: 3mm small stud (coloured, plain or pearl) allowed, one set per earlobe, no necklaces and bracelets (unless student has an exemption).
 - Hair decorations should be white, bottle green or gold. Other colours may be permitted for special events e.g. pink for Love Week.
 - Formal shirts must be tucked in.
 - Ties must be worn with Formal uniform.
 - CSHS socks must be worn.
 - Natural make up (no eye shadow, no fake eye lashes etc)
 - Cultural headwear must be white with no colours or sequins.
- **No hand gestures** (e.g. peace sign, thumbs up etc).
- **No writing on arms.**
- **Make sure everyone is smiling :) Capture students having fun at school!**
- **No name, no picture.** Take a notebook to capture student's first and last name so that permissions (parental consent) can be checked. Ensure notes match photos e.g. #1 Tom Yorke, #2 Isabel Marant etc.
- **Edit your photos.** Remove blurry images, images with uniform infringements etc.
- **Upload only your best photos** (maximum 10 images) along with student names (typed list only) and share link to marketing@corindashs.eq.edu.au.



BOOK A CAMERA
BY EMAILING
MARKETING AT LEAST
ONE WEEK BEFORE
THE EVENT



Image rejected: Hair is not tied back, multiple piercings worn, wrong ribbon colour and earrings are not studs.



Images accepted: Hair tied back, minimal jewellery, correct cultural headwear, shirt tucked in, and ties worn.



EVENT POSTER DESIGN TIPS

When creating posters in Canva please ensure the following tips are considered.

- Insert school crest
- Insert House emblem where relevant
- Use school colours listed on page 1 of this Style Guide
- Dates should be written 14 February 2025 (avoid 14th). Include Week # too.
- Times should be written 12:00 PM (avoid 12pm)
- Do not abbreviate breaks e.g. Senior Break 1, not SB1
- List location if relevant
- List prices if relevant
- Aim for consistent design if creating multiple flyers (see Love Week example)
- Email portrait and

landscape versions (png and pdf preferred) to marketing@corindashs.eq.edu.au



WHERE CAN POSTERS BE DISPLAYED?



- Posters can be displayed on the digital screens in the RIC foyer, Library, A block and Sports Centre. Send files to Marketing at least one week prior the event.
- Events can be promoted via the school newsletter (every fortnight, even weeks) and Facebook. Please note preferred communication channel when emailing Marketing.
- Hard copies can be posted on notice boards only AND must be removed post event by the Student Council